ED 10-13 NOVEMBER 2022 EBRATION)AY JRE AND FIL -DIAN PRESENT A SHADED VIEW ON FASHION U LM FESTIVAL F.II

R

Cover illustration by Miguel Villalobos

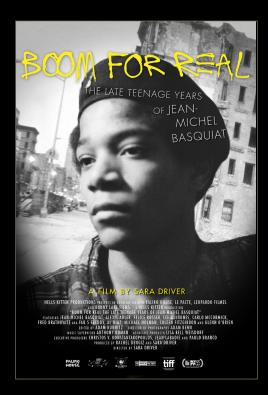


OPENING NIGHT November 10th at 20h00

BOOM FOR REAL

THE LATE TEENAGE YEARS OF JEAN MICHEL BASQUIAT

A film by Sara Driver





Followed by a concert by Jay-Jay Johanson

DAY 1 NOVEMBER10

PROGRAM 1

DOCUMENTARY SERIES FILMS IN COMPETITION 11H-11:47



AJARIAN BRIDE'S TREASURE Irma Sharkadze 00:14:56



Jan-Jan Van Essche-Collection 13 Zeal Ramy Moharam Fouad 00:08:30



Fashion Poetry Silvia Morani 00:10:43



Wallace Chan -The Art of Materials Martina Margaux Cozzi 00:12:00

PROGRAM 2 ARTE DOCUMENTARY SERIES 12H00 – 13H00

INTRODUCTION BY GILLES COUDERT

KLASH! L'ART EN ACTE by Frank Perrin 20 episodes x 3 min each 01:00:00

Klash! Art in action, reveals the secret history of radical and decisive artistic acts, which interact with current societal issues. Revealing another History of Art, this collection of 20 3-minute films exposes contemporary art in a new light. The documentary series presents twenty contemporary works from the 1960s to the present day from all continents.

Olafur Eliasson EPISODE 1/20 Vanessa Beecroft EPISODE 2/20 Adel Abdessemed -EPISODE 3/20 Niki de Saint Phalle - EPISODE 4/20 Francis Alÿs - EPISODE 5/20 Ágnes Dénes EPISODE 6/20 Piero Manzoni - EPISODE 7/20 ORLAN - EPISODE 8/20 Klaus Littmann EPISODE 9/20 Christo et Jeanne-Claude - EPI- 10/20



Coproduction : ARTE France, a.p.r.e.s Production, Urubu Films, Manifeste!, en partenariat avec le Centre national des arts plastiques et avec le soutien du CNC. Olafur Eliasson, Vanessa Beecroft, Adel Abdessemed, Niki de Saint Phalle, Francis Alÿs, Ágnes Dénes, Piero Manzoni , ORLAN, Klaus Littmann, Christo et Jeanne-Claude, Anne Imhof, David Hammons, Gianni Motti, VALIE EXPORT, Ai Weiwei, Chris Burden, Kimsooja, Regina José Galindo, Jimmie Durham and Jean Tinguely.

Anne Imhof - EPISODE 11/20 David Hammons - EPISODE 12/20 Gianni Motti - EPISODE 13/20 VALIE EXPORT- EPISODE 14/20 Ai Weiwei - EPISODE 15/20 Chris Burden - EPISODE 16/20 Kimsooja - EPISODE 17/20 Regina José Galindo - EPISODE 18/20 Jimmie Durham - EPISODE 19/20 Jean Tinguely-EPISODE 20/20

PROGRAM 3 <u>ARTE DOCUMENTARY SERIES 13h15-14h15</u>

SISTERS WITH TRANSISTORS

Directed by Lisa Rovner 00:53:00 Told by Laurie Anderson and nurtured by great archives, a hymn to the pioneers of electronic music and the sound horizons they have opened since the 1930s.



NOVEMBER10

PROGRAM 4

DAY 1

DOCUMENTARY SERIES 14h30-16h30 (NOTE TO YOU THIS IS NOT ARTE



CALENDAR GIRL

Directed by Christian D. Bruun Introduction by Natalie Nudell, Writer and Producer

The film follows a then-95-year-old Finley in her final stretch of operating Fashion Calendar before selling it to the Council of Fashion Designers of America. Directed by Christian D. Bruun and written by Natalie Nudell, the documentary tells a story that's as much a history of Finley as it is of the American fashion industry. "We witness the close of a 70-year-long career, before Ruth prints the last paper issue of the Fashion Calendar, packs up her business, and leaves the office for good," explains Bruun in an interview with Vogue. "It was the end of an era, for Ruth's career, the Fashion Calendar, and equally significantly, a turning point for the fashion industry."

PROGRAM 5 ARTE DOCUMENTARY SERIES 16h45-17h45



GUY BOURDIN, CRÉATEUR D'IMAGES by Sean Brandt

An introduction by Director Sean Brandt

Led by one of his former assistants, a kaleidoscopic journey through the graphic and murky universe of Guy Bourdin, a visionary giant of fashion photography and a refined expert on transgression.

DAY 2 NOVEMBER11 STUDENT SHORT FILM COMPETITION 11/00-11/154



Familiar Traces by Enrico Bellenghi, Izzy Mana



Möbius by Romayn Liu



TG Brainwashing by Enrico Bellenghi



Don_t Ask Me Why by NABA Nuova Accademia di Belle Arti



The Lies We Need by Fernando Jiménez Fierro



How by So Eun Park



Ballroom by Yang Hu



Red Sin by Raffaele Francesco Saverio Scicchitano



Crowned by Shanice Palmer



Het Cluster B Effect by Megan van Engelen



The Feast by Victoria Gong

DAY 2 NOVEMBER11

CHINESE SHORT FILM COMPETITION

12h10-13h05



Kill Your Bride And Become Her by Yan Xiao Jin, Marco Wang



The Feast by Victoria Gong



HÓNG by Xiao Han



Sizzle Sizzle by Yining Zhou



Limitless by Yining Zhou



HER by Riva Li



they by Shan Hua



A Clockwork Green by YI XIN LI



Shelter Land by Yang Hu



The Ultimate Samsara by Chenshuo Hsu



Dilemmas for Earthlings by Zongbo Jiang 404 by Shufei Huang

Elation

FLUX

by Conor Gorman.

Elisa Matvejeva,

Overheated

by Yassa Khan

PART 1 OF CONSCIOUS **FASHION FILM** COMPETITION 13h20 - 14h15

Curated by Giorgia Cantarini



FAST FASHION The real price of low-cost fashion by Gilles Bovon and Édouard Perrin

PART 2 OF CONSCIOUS FASHION FILM COMPETITION 14h30-15h30

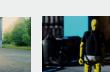
Curated by Giorgia Cantarini



Toxic Lover by Ferran Capo



Born to Stay by Anahita Sahar Babaei



ARON'S 90_TEST DUMMY Soo Joo Park



Wonderwall by Albeto Colombo



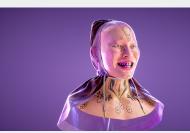
#WATERMATTERZ The Cost of a T-Shirt by Cherie Birkner



FLUX



THE FABRICANT SHOWCASE ON DIGITAL FASHION 15h45-16h45 Curated and presented by co-founder of the Fabricant, Amber Jae Slooten







DAY 2 NOVEMBER**11**

FASHION MOVES BY ALEX MURRAY IF



Crypto Beach by Jakob S. Boeskov



Gudrun Gut Baby I Can Drive My Car by Steph von Beauvais



The Promise Of Meat by Anat Ben-David



XIXI by Gsus Lopez



Viral Load by Liz Dom



Fashion Shows Be l ike Shaheel Shermont



Signaling by Amalia Wiatr Lewis



Passe A Vida Amando Feroz by Cibelle Cavalli **Bastos**



Téntere, nublo by Proyecta ómunicación, Merche Blasco



Crypto Queen by Mohammad Bayesteh, Alexandra Murray-Leslie, Melissa Logan, Thies Mynther



Cyber Romance 2 By Sanjini Bhakta



Every Body Valid by Cibelle Cavalli Bastos



Renter Not A Buyer (Official Music Video) by Dead Gowns by Emilie Silvestri



Wearing Out Fashion by Ricarda Bigolin



Performance Collage Bauhaus Performance by Dinu Bodiciu by Bettina Sofia Allamoda

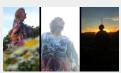


#Feelin Kuntv# by Cibelle Cavalli Bastos



17H00-18H45

We Are The Future by Katharine Hamnett, Ninette Murk



Roberts Mum Georgie By Robert George Sanders



Dress Action



2 Songs for Julian Assange by Alexandra Murray-Leslie, Melissa Logan, Mohammad Bayesteh, Jeremiah Day

19h00-22h00

IP'S OVE INFINITY EVENING



Love Infinity National Gallery Screener 19h00-19h30 by Tim Yip



In conversation with Director Tim Yip and Matthieu Orléan, a French director and artistic collaborator with the 19h30-20h00 Cinémathèque française.



Love Infinity III Half Human Half Ghost 20h30-20h55 by Tim Yip



LOVE INFINITY PARIS 20h55-20h58 by Tim Yip

DAY 3 NOVEMBER12 11h00-13h00

CHARLES

Mode in Paris - J.C. de Castelbajac 00:08:07 by William Klein

TRIBUTE

After the screening of a video fashion content emblematic of collaborative approach, Jean-Charles Castelbajac honors us with a talk covering his whole career under the umbrella of the art of collaboration.

STELBAJAC

Shortfilm : LEGO x JEAN-CHARLES DE CASTELBAJAC / DIGITAL FASHION SHOW

A full 3D animation which imagines a virtual Lego fashion show special Lego fashion pieces designed Jean-Charles de Castelbajac.

Video direction : Un Oeil pour tout

Masterclass : JCDC & THE ART OF COLLABORATION Moderated by David Herman

In an era marked by the frenetic race for content, the use of collaboration has become a generalized phenomenon, to the point of sometimes losing its substance in favor of the impact it will generate. Back on the career of the pioneer of this practice which he knew how to decline ad infinitum. He will explain to us how collaboration is at the very heart of his creative process.

DAY 3 NOVEMBER12

PROGRAM MANGA/ANIME SHORT FILM COMPETIT Y CHARLES DANIEL MC DONAL 13h15 Π



The Sprayer by Farnoosh Abedi



NeoPetra by Zhegiang Zhang



Crock by Terry-Ann Frencken, Nathalie SchönenBerger, Victoria Mary Clarke



Palm Springs by Omar Perineau



Shared Planet by Zongbo Jiang



Rare Reality by INJURY



Tryptokos by Kaoru Furuko



Introduction by curator and the team of Mathlete film



Alone by Kwaku Alston



Mathlete by Ebeneza Blanche



by Adrian L. Burrell



Identity by Ademola Falomo



Look At What I'm Doing To You by Sabaah Folayan



From The District To The World by Mikayla Gamble

Ludovic de Saint

Sernin x PornHub

DANSE en FAMILLE

by Adrien Dantou

lerofante

by Rob Barriales

by Matt Lambert







A Beautiful Struggle by Dafe Oboro







PABI - VEM ÄR DU by Paul Edwards Musoke

FILM COMPETITIO



The Dream that **Refused Me** by Jabu Nadia Newman

PROGRAM 1



The Date by Clayton Burkhart



Everthus the Ether by Mathilde Delli



The Never Ending Now by Damien Krisl



16h05-17h20

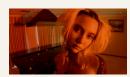
Disgusting by Steve Catieau







THE LADDER by Ben Cole



Echoes of the suburbs for SHOWstudio by **HIBALL**

VOICEMAIL for DUST by adrien dantou

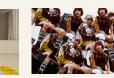


ALGORITHM by Matthew Frost

HUM (we_us)

for Little Shilpa

by Ashim Ahluwalia



An Ode to Teenagehood (AND DYSFUNCTIONAL FAMILIES) by Celia Arias



The Power is Yours by Steeven Kodjia



Bride Armour by Jeana Elizabeth Theron

DAY 3 NOVEMBER12

SHORT FILM COMPETITION PROGRAM 2



The Scarlet Woman by love bailey



Wanted by Jhenyfy Muller



Off the Top of My Hat by Luca Tichelman, Rens De Waal



Two or the Weight of Oneself by Daniel Cubero



Into the Colors by Jessica Teresa Juliao



Shot in LA by Omar Perineau



MOURN by Gotscho



GOLA by Vitoria de Mello Franco, Ian Cheibub. Marina Zabenzi



17h35-19h10

Martha's Dream by ioulex



Flowers by Dumas Haddadh



The Girl From 7th Avenue. Pat Cleveland.The **Runway Revolution** by Antonio Conteras

IORT



Penthouse for DUST by Adrien Dantou



Spazio Pritelli x Nike AirMax by Marco Blu Celotti

19h25-20h37



Delicate Spells of Mind by Lucy McRae

Tanger Nostalgia

by Julien Sitruk



by Sinan Tuncay



Thermal for Schon



Tango by Adrien Dantou



by Anne-Charlotte Moulard



Nocturnes by Wing Shya



Le Pliage® Re-Play for Longchamp by Sander Plug



Rhizome - Issey Miyake by Marcus Tomlinson



Infinite by Christian Hunter and Martin Gatti



Wildflower by Chiara Sabatini



NYX - Goddess of the Night by Stephen Rutterford



Von Lula by Ellen von Unwerth

LOST RECORD 21h00-22h15 Directed and written by Alexandra Cabral and Ian Svenonius

A sci-fi, rock 'n' roll, essay, fantasy film about art, music, fetish, creation, love, and records. Based on the LP "The Lost Record" by Escape-ism.



Habib

FILM COMPETITION PROGRAM 3

Eroica by Nathan De Pas

VEMBER**13**

Azzedine Alaia A French Couturier

11h00-12h16

by Olivier Nicklaus

AZZEDINE ALAÏA COUTURIER FRANC

From his native Tunisia to the Parisian Marais, where he established his house and his workshops, the exceptional career of Azzedine Alaïa (1935-2017), son of farmers who became a great French fashion designer. A look back at the years of apprenticeship and the triumph, in the 1980s, with clothes that fit the body.

AFTER LOUIE

12h15-14h10

14h45 - 17h00

Directed by Vincent Gagliostro Director Vincent Gagliostro and producer Cori Coppola introduce his feature film After Louie Q & A with Vincent Gagliostro and Cori Coppola 14h10-14h25



After Louie follows Sam (Alan Cumming), an artist and activist from ACTUP who lived through the early years of HIV/AIDS-- a man scarred and still struggling with survivor's guilt. Cemented into an oppressive past, he is bewildered by a younger generation of carefree gay men with their uninhibited use of social media, sexting, and seeming political indifference. But, when he meets the seductive young Braeden (Zachary Booth), an intergenerational relationship blossoms between them, one caplable of reawakening Sam's artistic soul and reviving his wilted heart. (sous-titres français)

"After Louie is an authentic conveying of the bittersweet passing of time in anyone's life, gay or straight. ALAN CUMMING paints a masterly controlled performance." — NEW YORK TIMES

KINGDOM OF DREAMS CHAPTER 1 Created by Peter Ettedgui and Ian Bonhôte

With and introduction by creator Peter Ettedgui

Features fashion's biggest names, this four-part documentary series from the makers of 'McQueen', chronicles three explosive decades in contemporary fashion. From the early 1990's to the 2010's, a golden era when the forces of creativity and disruptive business converged and collided, as elite rival kingdoms battled for global dominance.



KINGDOM OF DREAMS CHAPTER 2 Created by Peter Ettedgui and Ian Bonhôte

The second chapter in the four-part documentary series with rare library material, never-before-seen personal archives, and story-driven interviews, following the rivalry between fashion emperors Bernard Arnault and Francois Pinault, exploring how Anna Wintour reshaped fashion-driving the meteroric rise of designers John Galliano, Marc Jacobs, Alexander McQueen and Tom Ford in Paris, Milan, London and New York.

Kingdom of Dreams is produced by Misfits Entertainment and Fremantle who are distributing the series internationally.

DAY 4 NOVEMBER13

THE TREASURE OF HIS YOUTH: THE PHOTOGRAPHS OF PAOLO DI PAOLO

Directed by Bruce Weber

Followed by a Q & A with Bruce Weber and Silvia Di Paolo



For 50 years, Italian photographer Paolo di Paolo's pictures were hidden away. Even his daughter didn't know her father had been a photographer. But when she found a box of his photographs one day, she discovered that he had portrayed some of the most important people in the history of creative Italy. They were filmmakers and writers like Pasolini, Mastroianni, Anna Magnani, Bernando Bertolucci and Alberto Moravia. And she persuaded her father to show the pictures to the world. For American photographer and film director Bruce Weber ('Let's Get Lost'), Di Paolo's pictures were a revelation. His tribute portrait is a stylish, elegant black-and-white film that turns the clock back for a moment to a bygone and romantic cinephile past.

21H45 **AWARDS CEREMONY Student Prize** The Anime Art Academy winner **Fashion Moves Conscious Fashion Chinese Films** Manga/Anime Tik Tok Black Spectrum Best Editing Best Cinematography **Best Sound Design** Best Advertising **Best Beauty** Best Styling Best Documentary Best Acting **Best Art Direction** Grand Prize

CLOSING NIGHT PARTY & COCKTAILS with DJ RICHIE REACH

Born in Paris, Richard MVOGO a.k.a. Reach, is a Painter and an independent artist with many capabilities. Graduated from Cinema School "Les Gobelins" and Graphic Arts, he created many music art covers, posters, and also directed music videos. He is also a storyboarder for live action movies, and a 2D animator on After

effect, known for his skills, his quickness, and ability to adapt. But REACH is foremost a painter.

His graphic style is a mix of realism and abstract, influenced by Hip-Hop Graffiti of the 90's. His paintings show expressive and inhabited characters, and he uses lenticulars for his work , combining painting, animation and interactivity.

He has been exposed in several Galleris in France, as well as London, Barcelona and PARIS.

23h00 - 01h00



EXHIBITIONS 11/ 10,11,12,13

MARIEVIC



Artist MARIEVIC is fascinated by the fetishized cultures of consumption — her work exposes incongruities inherent in them.





TIM YIP LOVE INFINITY EXHIBITION



An exhibition based on his Love Infinity short films. "The East End of London, where Love Infinity began, has historically been a place of poverty and hardship but also of new beginnings. Nobody creates out of a void. 'if you don't like this world, you have to make a new one.'" Tim Yip— Oscar winner and artist

EXHIBITIONS 11/ 10,11,12,13

TIKTOK CURATED BY IVO BARRAZA CASTANEDA



An archive of the most unique and creative ways people are participating in contemporary fashion culture, favoring independent creators, people that put content up solely for the sake of community and self-expression who inspire others by their own personal means.

TIK TOK Directors

Documoda Fashionroadman Twinbrett Hautlamode BryanBoy Whywearthat Killian.slattiz Historybylynny GreekOwens Heensiestyledme Angelicahicks lobservefashion Luxecollective Jocelyn.snu Kvnvuza Ericasgirlyworld Torielizabethwest Hotfashiontakes Ideservecouture Dramawintour Blakeislively Fashionroadman Sabrinacesari

"Our mission is to preserve, support and illuminate the artistic aura and perceptual uniqueness of independent voices in fashion, culture and film." — Diane Pernet, Founder

ABOUT ASVOFF

ASVOFF (A Shaded View on Fashion Film) is the world's first film festival dedicated to fashion, style, and beauty. Since its launch in 2008, ASVOFF has gained critical acclaim for encouraging both emerging and established artists to reconsider the way that fashion is presented and for challenging the conventional parameters of film. ASVOFF tours the globe with screenings at prestigious institutions and events like the Centre Pompidou, the Guggenheim, the Barbican, Art Basel Miami, CaixaForum Barcelona, the Franz Mayer Museum, and the Cannes Film Festival in a host of creative capitals such as New York, London, Tokyo, Milan, Moscow, and Mexico City. ASVOFF is not only a competition of short fashion, style, and beauty films but also a traveling international event showcasing feature films, documentaries, conferences, performances, and installations – making it a must-see on both the fashion calendar and the film circuit for its genre-bending and groundbreaking program.

ASVOFF is a non for profit association ruled by the July 1st 1901 law created in 2014 by Diane Pernet.



3537 is the latest venture from Comme des Garçons' founder and creative director Rei Kawakubo and company president Adrian Joffe. Founded in 2021 and installed at the Hôtel de Coulanges on the rue des Francs-Bourgeois in the Marais, the space is dedicated to creation, community exchanges and cultural conversations, serving as a venue for art, dance, music and film events among other attractions. As the hub for the Paris-based brand management arm of the Dover Street Market fashion concept store, 35/37 curates intriguing collaborations and experiences across the creative industries. From 10-13 November 2022, 3537 will present ASVOFF 14.

THANK YOU we could not have done it without you!

ASVOFF 14 Jury: Jury President, Caroline de Maigret, President of honor Jean Charles de Castelbajac, Andrew Taylor Parr, Pam Hogg, Hanan Besovic (ideservecouture), Sara Driver, Jay-Jay Johanson, Laura Albert, Lucien Héritier, Klaus Stockhausen, Katia Kulawick-Assante, Romain-Eugene Campens, Matthieu Orléan, Jose Levy, CURATORS/Jury: Amber Jae Slooten, Melissa Alibo, Gary Dourdan, Stephen Deberry, Yasmina Junek, Jason Heath, Harvey Abomo, Giorgia Cantarini , Matteo Ward, Simon Whitehouse, Graham Tabor, Samata Pattinson, Dr. Alex Murray-Leslie, Sophia Efstathiou, Svein Inge Saether, Maria Vele Sandvik, Leslie Johnson, Camille Mervin-Leroy,Gemma A. Williams, Lucia Liu, Lawrence Xiao, Tasha Liu, Charles Daniel McDonald, Olena Mynenko, Mina Petrovic, Linnea Kataja, Alexa Pasztor, Anime Academy, Takaya Tanoura, Naohiro Muta, Ebi Blue, Ivo Barraza Castaneda, Clelia Cazals, Jesse Brouns, Serge Carreira, David Herman, Cori Coppola and Miguel Villalobos.

Thank you: Ai Guethary Bihr, Leonard Lasry, Karen Pernet, Howard Tevelson, Eva Lindemann, Bruce Weber, Giorgia Cantarini, David Herman, Gerry Herman, Sophie Rachline Dulac, Steven Bridges, Rocco Leo Gaglioti, Ivo Barraza Castaneda, Rafael Jimenez, Sofiane Delloue, Matthew Zorpas, Pierre Barbrel, Hadi Moussally, Foc Kan, Ilaria Morandini and Laura Lebelle.

Team ASVOFF 14: Emmanuel Asmar, Vincent Gagliostro, Marco de Rivera, Konstantinos Menelaou, Juan Enrique Villarreal, Pedro Guez, Mathilde Delli, Josef Schomberg, Leticia Dare, Clayton Burkhart, Nafiseh Soolari, Calixte Leroy.

Team 35/37: Adrian Joffe, Latif Samassi, Amber Chambon, Kate Coffey, Djeason Valerio, Ugo Nardini, Lucien Heritier, Floriane Aupetit, Dover Street Market.

Official ASVOFF Partner: 35/37.org

Thank you: WORLDNET, Richard Bhullar, Mary Dean, SO/PARIS, Stefan Viard, Kévin Grandel de Keating. Kein Cross, Zebra Champagne, ARTE, Byronesque, Gill Linton, Justin Westover, Stephanie Veuriot, Florian Mueller,

Thank you: Miguel Villalobos for the Trophies Official Photographer: Christian Tarro Toma

Press: Latif Samassi, <u>latif.samassi@dsm-p.com</u>, Amber Chambon <u>amber.chambon@dsm-p.com</u> Stephanie Veuriot, <u>events@autrementPR.com</u>, Florian Mueller, <u>fm@muellerpr.de</u>

