



PROGRAM 15TH EDITION RECAP

DIANE PERNET
& DOVER STREET MARKET PARIS

PRESENT

A SHADED VIEW ON
FASHION FILM FESTIVAL
NOVEMBER 9-12 2023

Cover illustration by Miguel Villalobos



IL BISONTE



BEAUTICK

Autrement

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FONDS
POUR LES ATELIERS DE PARIS

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ABOUT THIS EDITION



DIANE PERNET'S A SHADED VIEW ON FASHION FILM (ASVOFF) FESTIVAL CELEBRATED ITS 15TH EDITION AT DOVER STREET MARKET PARIS, UNVEILING AN IMMERSIVE AND ECLECTIC CULTURAL EXPERIENCE.

Paris, November 16, 2023 - In the realms of the re-enchantment of cinema, ASVOFF emerged as a captivating and transformative force. The ever-evolving fashion film festival embraced the path of cultural and creative vibrancy - exulting in its unique vision of cinema. Together, we celebrated disruptive cinematic portraits and influences in films. This year's edition marked a historic milestone as ASVOFF received the official homologation from the French Ministry of Culture, solidifying its status in the creative sphere as an influential vector sublimating fashion and film.

Since its inception in 2008, founder Diane Pernet's exploration has resided in advocating the plurality of film genres and providing a medium empowering emerging artists. Aligning with the same principles, ASVOFF 15 provided a hybrid fashion-cinema experience, juxtaposing short film competitions, documentaries, exhibitions, master classes, and live performances. Additionally, this year, the festival paid special homage to the visionary South African designer Thebe Magugu, acknowledging his impact on the global fashion landscape. This tribute commemorated Magugu's contributions and innovative approach to artistic expression.

Immersive experiences punctuated this edition of ASVOFF - a delve into iconoclastic protagonists featuring art talk and performances with the jury's president, Swedish singer, songwriter, and composer Jay-Jay Johanson, along with retrospectives from world skateboarding champion Steve Olson, and photographers and art directors Alexandre Sade and Marguerite Chaillou. The festival tackled environmental boundaries in the fashion industry, initiating awareness

through the spectrum of Sara Sozzani Maino and Matteo Ward. In a pioneering endeavor, performer and artistic researcher Alex Murray-Leslie orchestrated the creation of "StreamArt & Telematic Improvisations," a movement transcending cultural diversity and political consciousness.

Delving into the convergence of fashion and art, ASVOFF 15 unveiled contemplative and reflective exhibitions - "Universal Tongue" by Anouk Kruithof, portraying a global dance kaleidoscope in the era of the Internet, and a recollection of fashion photographs by Czech artist Benedikt Renc.

Reminiscing on the prominence of documentaries, this edition featured the poignant Paris premiere of "Invisible Beauty" by Frédéric Tcheng and fashion revolutionary Bethann Hardison - a reflection on her remarkable and pioneering journey advocating for racial diversity. Sundance and IDFA-supported documentary film director Agniia Galdanova also held the Paris Premiere of "Queendom" at ASVOFF - a captivating fairy tale blending beauty with the stark realities of a world colored by prejudice and unyielding patriarchy. Furthermore, "Ariane Phillips: Dressing the Part," directed by Michael McCool, made its Parisian debut, unveiling behind-the-scenes of the award-winning costume designer and stylist Ariane Phillips - a shy misfit rebel who became such a powerful creative force in both the fashion and movie industries.

During four days, we embarked on the exploration of aestheticism and recollection of fragments from the golden era of fashion with the screening of the last episodes 4 & 5 of Kingdom of Dreams created by Peter Ettedgui and Ian Bonhote along with the sulfurous "Versace - Les liens du sang" written and directed by Olivier Nicklaus / Arte and groundbreaking "Hidden Master the legacy of George Platt Lynes" by Sam Shahid.

The festival concluded on Sunday, November 12, with "Tilda Swinton Le Geste Et Le Genre" directed by Pierre Paul Pulijiz - a meticulously woven documentary exploring the nuanced world and acting approach of the acclaimed actress Tilda Swinton.

The culminating night of the film festival unfolded the awarding of prizes for the 11 categories rewarding short films, as well as the 7 curation programs: Black Spectrum (Mélissa Alibo), Exploring Chinese Fashion Film (Camille Mervin-Leroy and Gemma A. Williams), The Queer Archive (Konstantinos Menelaou) and new categories: Climate Warriors, the first children's theme calling all the young climate activists (Liv Elbaz Paris, President and Jose Levy, President of Honor), Telematic Improvisations (Alex Murray-Leslie), Responsible Actions (Sara Sozzani Maino and Matteo Ward), and AI-generated Fashion Film (Pedro Guez).

In unison, the jury members awarded the Grand Prize to Dylan Eno Sprik with "To Die For" - a revisited historical and scientific narrative surrounding the discovery of Scheele's green, a vivid arsenic-based pigment, by the 18th-century scientist Carl Wilhelm Scheele. This pigment, later named after its discoverer, profoundly impacted the world of art and fashion, leading to aesthetic innovation and unforeseen health hazards.

"For this edition, ASVOFF embarked on a reflective journey commemorating 15 years - providing a medium for creative minds and film aficionados to converge, celebrate, emancipate, and transcend the boundaries of fashion and film. Years of crafting a community, coming together, and embracing our cultural differences for the love of cinema," commented Diane Pernet.





THE PUBLIC'S FAVORITES

INVISIBLE BEAUTY BY FRÉDÉRIC TCHENG AND BETHANN HARDISON

Fashion revolutionary and model turned agent and activist Bethann Hardison knew that Black is beautiful well before the fashion industry acknowledged the truth. From walking runway shows alongside Iman to discovering supermodels like Tyson Beckford and mentoring icons like Naomi Campbell, Hardison has been at the epicenter of major representational shifts in fashion. Catalyzing change requires continuous championing, and as the next generation takes the reins, Hardison reflects on her personal journey and the cost of being a pioneer.

VERSACE – LES LIENS DU SANG WRITTEN AND DIRECTED BY OLIVIER NICKLAUS/ARTE

The Versace family, central to the Italian fashion dynasty, experienced both triumph and tragedy. Gianni Versace, after moving to Milan in 1972 and establishing his own fashion house in 1978, became renowned for his vibrant and seductive designs, dressing luminaries like Madonna and Lady Di. Though his sister Donatella, his muse, and brother Santo, the financial manager, were pivotal in the brand's development, internal conflicts and Gianni's lavish spending created tension. Gianni's murder in 1997 and subsequent financial struggles put the brand in jeopardy, especially as his niece Allegra, a majority heir at 13, was not of age to manage her shares. Donatella battled addiction and financial woes but eventually steered the house into stability, becoming a symbol of female empowerment. Olivier Nicklaus chronicles this enthralling journey, paralleling the Versaces to historical family dramas, through interviews and archive exploration in a tale teeming with creative audacity and familial discord.

KINGDOM OF DREAMS EPISODES 4 & 5 CREATED BY PETER ETTEDGUI AND IAN BONHOTE

This four-part documentary explores the tumultuous three decades from the 1990s to the 2010s in the fashion industry, highlighting a golden era where creativity and disruptive business strategies clashed, and fashion moguls vied for global supremacy. Through unseen archives and interviews, it dives into the rivalry between Bernard Arnault and Francois Pinault and explores Anna Wintour's influential role in propelling designers like John Galliano and Alexander McQueen to stardom across fashion capitals. More than a fashion story, the series delves into drama, scandal, and the dark underbelly of the industry, presenting an enthralling tale about power, greed, and human imperfections within the context of high fashion and popular culture.



Trophies designed by multidisciplinary artist Miguel Villalobos
Upcycling trophy for the curation *Responsible Actions* created by William Amour

ASVOFF 15 **WINNING FILMS**

CLIMATE WARRIORS

ACTION NOW BY SUZANNE VEURIOT

BEST STUDENT FILM

ETHEREAL MAIDEN BY BOIANA LUDMILOVA ALEKSANDROVA, ROBIN ELLIS LEE

HONORABLE MENTION STUDENT FILM

B PERFECT BY EMMA ALICE SKARNIAK

AI GENERATED FILMS

TENSHO BY CED PAKUSEVSKIJ

THE QUEER ARCHIVE

THE DEMONS OF DOROTHY BY ALEXIS LANGLOIS

BLACK SPECTRUM

FROM THA GODS TO EARTH BY MALAKAI

BEST CHINESE FILM

IT IS NOT SPRING, UNTIL ALL FLOWERS BLOSSOM BY CURRY SICONG TIAN



BEST SOUND DESIGN

NOCTURNA BY ED EDWARDS KIM RYAN

BEST ART DIRECTION

I REMEMBER MY DREAM BY JHENYFY MULLER

BEST CINEMATOGRAPHY

ARTIFICIAL FLOWER BY ZEHUA WU

BEST ADVERTISING

0000 A FILM BY INJURY

BEST EDITING

HANGUK BY HUNTER AND GATTI

BEAUTY PRIZE

DAPHNE GUINNESS HIP NECK SPINE BY MILOSH HARAJDA

BEST ACTING

CHOCO HOAX BY ALICE FASSI

BEST STYLING

I REMEMBER MY DREAM BY JHENYFY MULLER

GRAND PRIZE

TO DIE FOR BY DYLAN ENO SPIRK



THANK YOU

WE COULD NOT HAVE DONE IT WITHOUT YOU!

ASVOFF15 JURY

Jury President, Jay-Jay Johanson, Charlotte Colbert, Harry Goaz, Giuliano Calza, Thebe Magugu, Gabrielle Lazure, Bina Daigeler, Pascal K Douglas, Mei Hui Liu, Paolo Calia, Cuba Tornado Scott, Lucien Heritier, Djeason Valerio, Odunayo Ojo aka Fashion Roadman, COUTURFU, Omoyemi Akerele, Peter Stephen Jungk, Melissa Alibo, Emma Davidson, Pierre A. M'Pele aka Pam Boy, Miguel Villalobos, Lillian Birnbaum, Sara Sozzani Maino, Matteo Ward, Pedro Guez, AI, Stephy Fung, OPÉ., Sebastian Felix Topescu, Anna Dart, Stella Achenbach, Aria Phenix, Guilherme Duque, Tafari Hinds, Liv Elbaz-Paris, Jose Levy, Lou-Ann, Paola, Renee, Camille Mervin-Leroy, Gemma A. Williams, Konstantinos Menelaou, Mollie Mills, Ricardo Gomes, Richard Villani, Dr. Alex Murray Leslie, Kathi Glas, Giulia Timis, David Herman, Harvey Ambomo, Yasmina Juneke, Young Paris, Jason Heath, Evan Marshall, Lucia Liu, Tasha Liu.

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THANK YOU

TEAM ASVOFF 15

Emmanuel Asmar, Vincent Gagliostro, Marco de Rivera, Konstantinos Menelaou, Juan Enrique Villarreal, Pedro Guez, Josef Schomberg, Clayton Burkhart, Calixte Leroy, Rafael Jimenez, Florian Müller, Stephanie Veuriot, Rianna Murray.

TEAM DSMP

Adrian Joffe, Djeason Valerio, Lucien Heritier, Floriane Aupetit, Dover Street Market.

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Miguel Villalobos for the Trophies and the Worldnet Animation

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