



# PROGRAM 15TH EDITION

A FOUR DAY CELEBRATION OF  
FASHION, CULTURE AND FILM

DIANE PERNET  
& DOVER STREET MARKET PARIS

PRESENT

A SHADED VIEW ON  
FASHION FILM FESTIVAL  
NOVEMBER 9-12 2023

Cover illustration by Miguel Villalobos



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RELEASE

## *ASVOFF Festival receives official homologation from the French Ministry of Culture*



**September 30th, 2023** - ASVOFF's founder and director, Diane Pernet, is pleased to announce a significant milestone in the festival's history as it has obtained the official homologation from the French Ministry of Culture. This prestigious endorsement acknowledges ASVOFF's substantial contribution to France's cultural heritage and its unwavering commitment to the convergence of fashion, style, and beauty in cinema.

Delving into the essence of human experiences, enlightening narratives of aesthetics - ASVOFF, since its inception, has metamorphosed into a cultural time capsule transcending boundaries. By commemorating the art of filmmaking, the festival operates as a catalyst for change - a portrayal of our present society.

"The recent endorsement by the French Ministry of Culture echoes ASVOFF's creative endeavor and perpetual quest for cultural enhancement and diversity. Sublimating the democratization of

cinema as a tangible asset - the festival exudes its artistic and singular aura within France and the international community," stated Diane Pernet, founder of ASVOFF. The festival boasts undeniable support from prominent industry figures, including Adrian Joffe from CDG, Sylvain Amic, Conseiller en Charge des Musées, des Métiers d'Art, du Design et de la Mode at the Ministère de la Culture, and Jay-Jay Johanson, this edition's President.

Creative expression, exploration of visual identities, and pluralism punctuate the forthcoming edition, unveiling 8 themed curations - from sustainability to digital fashion and the Black Spectrum - student films and the official competition. ASVOFF 15 continues to nurture a vibrant and visionary program, a pledge to emerging voices in fashion filmmaking featuring Climate Warriors - a new curation program empowering young minds and activists from 6 to 12 to become guardians of the Earth.

The prevalence of documentary filmmaking, driven by a profound commitment to researching reality and conveying compelling narratives, remains fundamental with the screening of *Queendom* by Agniia Galdanova, along with Sundance acclaimed *Invisible Beauty* directed by Bethann Hardison and Frédéric Tcheng / Paris Premiere. The immersion into the ambivalence of fashion/couture transgresses the cinephile spectrum with the feature of *The Versace Saga* by Nicklaus Olivier, an ode to the flamboyant designer Gianni Versace, the chronicle *Kingdom of Dreams* and the homage to academy-award nominated costume designer Arianne Phillips: *Dressing the Part* directed by Michael McCool.

"In a world where diversity and pluralism are the pillars of progress, ASVOFF stands as a luminary, guiding the industry towards a promising and resolutely more inclusive future. This cinematic odyssey is not solely about films - the core essence results in the sublimation of beauty, our differences, and the universality of our dreams," concludes Diane Pernet.



## CONTACT

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## LOCATION

35-37 RUE DES FRANCS-BOURGEOIS  
75004 PARIS  
35/37 [WEBSITE HERE](#)

**ASVOFF 15**  
**NOVEMBER 9 -12 2023**





## **ABOUT ASVOFF**

ASVOFF (A Shaded View on Fashion Film) is the world's first film festival dedicated to fashion, style, and beauty. Since its launch in 2008, ASVOFF has gained critical acclaim for encouraging both emerging and established artists to reconsider the way that fashion is presented and for challenging the conventional parameters of film. ASVOFF tours the globe with screenings at prestigious institutions and events like the Centre Pompidou, the Guggenheim, the Barbican, Art Basel Miami, CaixaForum Barcelona, the Franz Mayer Museum, and the Cannes Film Festival in a host of creative capitals such as New York, London, Tokyo, Milan, Moscow, and Mexico City. ASVOFF is not only a competition of short fashion, style, and beauty films but also a traveling international event showcasing feature films, documentaries, conferences, performances, and installations – making it a must-see on both the fashion calendar and the film circuit for its genre-bending and groundbreaking program. [www.asvoff.com](http://www.asvoff.com)

## **ABOUT FNL NETWORK**

Based in the beating heart of Los Angeles, California, the FNL Network (Fashion News Lifestyle Network) is proud to broadcast the exciting worlds of fashion, travel, beauty, health, and reality TV. True stories, spotlights on dynamic industry professionals, and original series made exclusively for the FNL Network transport the viewer's couch straight to the catwalk. Insightful and incisive, the network's programming remains on the cutting edge of trends and glamour, as its award-winning films, documentaries, and original titles stream free on Roku and Amazon FireTV. [www.FNLNetwork.com](http://www.FNLNetwork.com)

## **ASVOFF ALUMNI**

ASVOFF has brought together trailblazers and legendary figures to the festival since founded by Diane Pernet in 2008.

### **TALENTS:**

- Alejandro Jodorowsky
- Tilda Swinton
- Nick Knight
- Erwin Olaf
- Róisín Murphy
- Nobuyoshi Araki
- Steven Klein
- Mike Figgis
- Chloë Sevigny
- Jerry Schatzberg
- Bruce Weber
- Dita Von Teese
- Bruce LaBruce
- Larry Clark
- Serge Lutens
- Steven Meisel
- ORLAN
- Loic Prigent
- Ian Rogers
- Inez & Vinoodh
- Charlize Theron
- Bettina Rheims
- Ellen von Unwerth
- Kristen McMenamy
- Bryan Adams
- Federico Marchetti
- Rossy de Palma
- Daphne Guinness
- Cara Delevingne
- Drew Barrymore
- Jim Jarmusch
- Roger Avary
- Kim Jones
- Angelo Flaccavento
- Alessandro Michele

## FASHION BRANDS:

- Chanel
- Karl Lagerfeld
- Yves Saint Laurent
- Balenciaga
- Comme des Garçons
- Maison Margiela
- Lanvin
- Dior Homme
- Balmain
- Undercover
- Christian Dior
- Gucci
- Prada
- Miu Miu
- Dries Van Noten
- Givenchy
- Calvin Klein
- Yohji Yamamoto
- Jean Paul Gaultier
- Iris van Herpen
- Stephen Jones
- Valentino

## ABOUT DIANE PERNET

Diane Pernet is a world-renowned fashion critic and video journalist based in Paris, France. Previously a photographer and fashion designer, she now acts as a documentary filmmaker, talent scout, and fashion blogger. Pernet was one of the earliest fashion journalists to embrace the power of the internet, first through a column in online editions of Elle and Vogue and later through her own site, A SHADED VIEW ON FASHION ([www.asvof.com](http://www.asvof.com)) which since its inception in 2005 has become a 'must-read' in fashion and creative industry circles. Pernet was recognized in 2008 for being a pioneer in digital media when she was chosen as one of three influential bloggers to take part in a panel celebrating a seminal fashion exhibition at New York's Metropolitan Museum of Art. As one of the most recognizable faces in fashion, she has also been captured on the other side of the movie camera through cameo appearances in Robert Altman's film 'Prêt-à-Porter', Ben Stiller's Zoolander 2, Roman Polanski's The Ninth Gate, and in Emily in Paris and Balenciaga The Lost Tape by Harmony Korine.

Pernet launched ASVOFF in 2008. As the founder of the world's first film festival dedicated to fashion, style, and beauty, she is widely considered to have incubated the 'fashion film' from its infancy to the popular genre that it has become today. "Diane has never ceased to amaze me with her amazing curiosity about things, her ability to synthesize arcane information and make it palatable for everyone else," says Tim Blanks, editor-at-large for The Business of Fashion. "So actually, Diane is a conduit between now and what's to come."

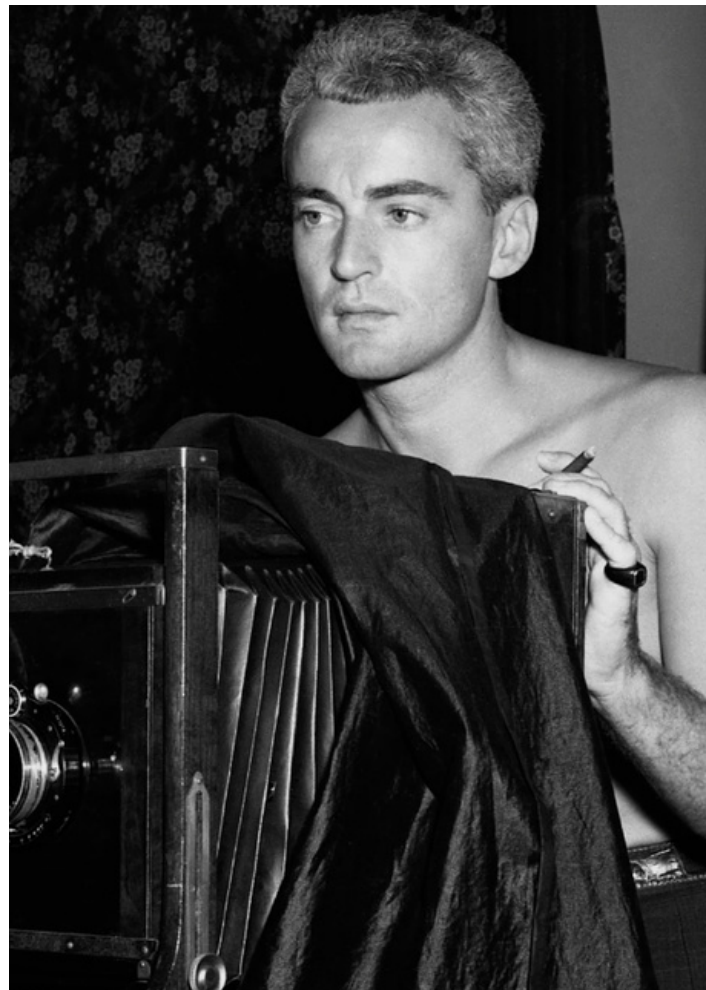
[Press images](#)

[ASVOFF WEBSITE](#)  
[Film Freeway website](#)

## ABOUT DOVER STREET MARKET PARIS

Dover Street Market Paris is the latest venture from Comme des Garçons' founder and creative director Rei Kawakubo and company president Adrian Joffe. Founded in 2021 and installed at the Hôtel de Coulanges on the rue des Francs-Bourgeois in the Marais, the space is dedicated to creation, community exchanges, and cultural conversations, serving as a venue for fashion, art, dance, music and film events among other attractions. Dover Street Market Paris curates intriguing collaborations and experiences across the creative industries. From 9-12 November 2023, 35/37 will present ASVOFF 15.

**Instagram** @doverstreetmarketparis



[Get your ASVOFF Festival tickets HERE](#)